

Mission statement of Krüsi Maschinenbau AG

Since 1961, Krüsi Maschinenbau AG has developed from a one-man operation into an international machine manufacturer for woodworking. The company is based in Schönengrund in the Canton of Appenzell Ausserrhoden and is still managed by the founding family.

1. Our products

Our primary goal is to develop and manufacture high-quality machines for long-term use that give us and our customers a competitive advantage.

Innovation and the development of customised solutions for our discerning customers continue to set us apart. We remain committed to manufacturing our machines in Switzerland.

At Krüsi Maschinenbau AG, you will find excellent and courteous service and competent advice. We are only happy if our customer is satisfied with the use of a Krüsi machine.

2. Our employees

We encourage our employees to take the initiative and also rely on their personal responsibility. The expertise of each individual employee grows through continuous training and personal development. This knowledge is used on a daily basis.

Friendly interaction within the team is very important to us. In our small team, we promote cooperation and address issues directly. We create fair working conditions for everyone and pay according to qualifications. We take social responsibility very seriously and protect our employees' jobs.

3. Our customers and suppliers

We emphasise fair and open communication with customers and suppliers and promote a constant exchange of information.

The strengthening of our existing markets, as well as the creation of new sales markets, is realised by our sales department. The turnover from the sale of machines and service is used for the development of our company.

We support our local industry and place production orders in the immediate vicinity of our site wherever possible. This strengthens our regional economy and avoids long journeys.

4. Our environment and cultural commitment

We are strongly committed to ecological thinking. We can only achieve something if we think ahead together. Recycling and environmentally friendly waste separation are consistently implemented at our company. We maintain this high standard through constant checks and adjustments.

We have local roots and are proud of our regional business. We take great pleasure in participating in village life and supporting clubs and events.

The training of prospective wood technicians and future machine operators is very important to us, which is why we pass on our expertise to students and trainees.

Schönengrund, last updated January 2022